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**Fashion**

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## Designer Bag Makes Illness Discreet

Edited by Chris Simmons

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FORT MYERS, Fla. - Oct. 2 (SEND2PRESS NEWSWIRE) -- Vomit. Throw up. Toss your cookies. There's no pretty way to talk about regurgitation. Now, there's a pretty way to handle it - Red E Bag(R). Pregnant women, cancer patients and travelers carry this discreet, stylish bag with ease and comfort. Inventors Jodi and Jim Carr, of As We Grow LLC, hold the patent on this useful bag. Carr got the idea when she was pregnant and experiencing morning sickness. She worked on the 26th floor of a Seattle office building. "All I could think of was being able to get sick and not be noticed," Carr said.



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Last year, Carr's late father found the bag comforting when cancer made him ill. "People get sick, even big strong guys. He carried our bag with him, especially in the car. If he had the energy, he wanted to keep active and enjoy life." she said.

The canvas Red E Bag folds to the size of a small clutch - or large wallet. When sickness arises, just unsnap and you're ready. A removable black plastic liner opens wide with the bag and holds up to half a gallon of liquid. A zippered pocket on the outside is large enough to carry tissues and mints.

Red E Bag is available for sale online at [www.redebag.com](http://www.redebag.com), select e-commerce stores, A New Dawn Inc., a maternity and mastectomy boutique in Fort Myers and Elante Luggage & Leather Goods, a travel and luggage store in Minnesota's Mall of America. Canadians can find Red E Bag in Edmonton at The Funky Frog, which offers unique parenting products.

In honor of National Breast Cancer Awareness Month, Carr's company will donate ten percent of their October retail sales from pink Red E Bags. The donation will go to National Breast Cancer Foundation, Inc., a charity that provides breast cancer education, supports cancer research and funds programs offering free mammograms to underserved and uninsured women.

As We Grow LLC was founded in 2002 and owns the trademark and patent for the Red E Bag. They are certified as a woman-owned business through WBENC and contribute to American Cancer Society through a note card fundraiser.

For more information, contact Jodi Carr, (239) 822-2956 or [jodicarr@redebag.com](mailto:jodicarr@redebag.com), or visit [www.redebag.com](http://www.redebag.com).

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